Creative Director: Helen Piloto
Designer: Matt Grossman

TOPIC: Sailor Tattoos

Home Page will be highly visual with a intro to sailor tattoos and spanning photo. Including buttons that lead to 2 other sections.
The buttons with be "History" and "Design".

History page will be a vertical time line covering 18th -21century including the post media effects of sailor tattoos. Each piece of the time line will include an image to accompany the text to create the full history. The images reflect the scenes at the time and will be mostly black and white images. The timeline style will resemble:https://sailorjerry.com/en/norman-collins/time-line/.

Design page will cover individual designs and what they represent for the sailors. This will be more focused on the tattoo designs and artist work. There is a lot of history behind each… so they will be independently spoken about and explained.

Styling: sans serif, traditional tattoo color palette on background images. Informational site. images accompanying text for context.